

# Student Union Board of Governors

## Formal Meeting Minutes

Monday, September 22th, 2014

S.U. 304

4:00 P.M.

### **I. CALL TO ORDER**

Matthew Murray called the meeting to order at 4:05 PM.

### **II. CORRECTION AND ACCEPTANCE OF MINUTES**

Brendon Field moved to accept the minutes from last meeting on September 8th, 2014; Quian Callendar seconded the motion and the minutes were passed.

### **III. OPEN DISCUSSION**

### **IV. OLD BUSINESS**

#### **A. Amend Prep #16 Homecoming Parade (Power Posse Staging)**

Tiffany Chen moved to amend Prep #16 Homecoming Parade (Power Posse Staging); Brendon Field moved to second the motion and it was amended.

#### **B. Amend Prep #18 Royalty & Tea Pageant (Date)**

Tiffany Chen moved to amend Prep #18 Royal Tea Pageant (Date Change); Chris Ambrose moved to second the motion and it was amended.

#### **C. Amend Prep #19 Lip Sync (Date)**

Tiffany Chen moved to amend Prep #19 Lip Sync (Date Change); Brendon Field moved to second the motion and it was amended.

### **V. NEW BUSINESS**

#### **A. Prep #51 Haunted Maze**

Jackie Lombardi moved to pass Prep #51 Haunted Maze; Nicole Baker seconded the motion and it was passed.

#### **B. Prep #52 Pre-Law/ Honors Synergy**

Jackie Lombardi moved to pass Prep #52 Pre-Law/ Honors Synergy; Yezmin Crespo-Adorno seconded the motion and it was passed.

#### **C. Prep #53 Haunted Outdoor Movie**

Grant Miner moved to pass Prep #53 Haunted Outdoor Movie; Brendon Field seconded the motion and it was passed.

#### **D. Prep #54 Fall Movie Marathon**

Grant Miner moved to pass Prep #54 Fall Movie Marathon; Brendon Field seconded the motion and it was passed.

#### **E. Prep #55 Get Your Caricature On**

Jackie Lombardi moved to pass Prep #55 Get Your Caricature On; Brendon Field seconded the motion and it was passed.

#### **F. Prep #56 Hockey vs. BC Trip**

Chris Ambrose moved to pass Prep #56 Hockey vs. BC Trip; Brendon Field seconded the motion and it was passed.

#### **G. Prep #57 Husky Senior Day Promotion**

Chris Ambrose moved to pass Prep #57 Husky Senior Day Promotion; Brendon Field seconded the motion and it was passed.

**H. Prep #58 Anita Hill Synergy**

Johan Tejada moved to pass Prep #58 Anita Hill Synergy; Chris Ambrose seconded the motion and it was passed.

**I. Prep #59 Murder Mystery Dinner**

Brendon Field moved to pass Prep #59 Murder Mystery Dinner; Jackie Lombardi seconded the motion and it was passed.

**J. Prep #60 NACA Northeast**

Jackie Lombardi moved to pass Prep #60 NACA Northeast; Brendon Field seconded the motion and it was passed.

## **VI. REPORTS**

### **PRESIDENT**

Matthew Murray – The main thing I wanted to talk about was NACA. We've been putting in submissions for awards, specifically Excellence in Programming. I encourage you all to apply to attend the conference. It is a great experience and you get to see what other schools do. I don't want to go back myself, but it is definitely a valuable experience. We're doing some outreach to other Tier 3's to promote the fall concert. We're meeting with Daily Campus to discuss possible collaborations, and trying to get communications started with other organizations.

### **VICE PRESIDENT/ Programming**

Jackie Lombardi – I'm currently working on a synergy and there is also another synergy request I haven't done a prep for, yet. Trick or treating around the Union is requesting SUBOG's help. I was seeing if anyone will be interested to help me think of something interesting ideas for the SUBOG office. Other organizations do this and I'd like to think of something better than just handing out candy. I'll send out an email about working on this. If anyone has questions about NACA reach out to me, I enjoyed it.

### **VICE PRESIDENT/ Policy**

Johan Tejada – Policy met last Thursday and we had a productive meeting.

### **VICE PRESIDENT/ Outreach**

Samantha Orchowicz – Amazing job with programming so far. Today I had meeting with other organizations about keeping traditions going on campus. We brought up ideas for future events too. I will talk to you about if ideas if they pertain to your committee.

### **VICE PRESIDENT/ Finance and Administration**

Mike Gwiazdowski – Not in attendance.

## **COMMITTEE REPORTS**

1. **Nicole Baker** (Comedy) – There was a comedy show last Thursdays and it went really well. I appreciate seeing SUBOGers there. In this week's meeting we will discuss spring comedians, let me know if you have ideas.

We want to get a big name for the spring. Also, there is another comedy show next Thursday.

2. **Brooke Wasserman** (Concert) – I'm working on marketing for the concert. Matt and Kim are known for putting on a great live performance so stress that to anyone who is on the fence about going. If anyone has ideas for how to advertise let me know.
3. **Stephanie Sales** (Daytime Programming) – Not in attendance.
4. **Grant Miner** (Film) – Movies are going well. Committees are working on details for two future preps. We're showing Black Hawk Down to honor the Veterans and also Jurassic Park will show in room 304 B.
5. **Brendon Field** (Fine and Performing Arts) – First open mic is this Thursday. We'll be chalking on Wednesday. I sent an email to the UConn Art Club and expressed interest in collaborating for a community wide art project. I'm thinking a photo collage or giant sketch on campus. I'm also reaching out to dance organizations on campus and want to do a big dance collaboration.
6. **Krista Contaldi** (Lecture) – Mitch Crane will be coming this Thursday.
7. **Tiffany Chen** (Major Weekends) – Last Wednesday was my first committee meeting and there was a good turn out. This Friday organizations will be submitting registration forms and we will get a final count about participation. In the meeting we brainstormed creative ideas for how to advertise homecoming. Today, we will be narrowing down options to see which is most feasible. Last week I met with Stacy Murdock and we talked about ways on how to collaborate for the Senior Kick Off events. We're planning on tabling for their event and at the next meeting we will think of what we want to do at that table during their event.
8. **Joseph Rosa** (Marketing and Promotions) – The first meeting was last week and we brought up good advertising ideas for SUBOG, gimmicks, etc. Yezmin and I are working on ideas for the t-shirts. We're asking rough estimates for how many people are in each of the committees.
9. **Yezmin Crespo-Adorno** (Recruitment & Retention) – I'm working on getting t-shirts for SUBOG members, so I am collecting the number of members in each committee. Something I'm trying to do is to use modern social media technology like Foursquare to see who attends what events. Any ideas for check-in, punch cards, passports, etc. let me know. We're working on other retention events.
10. **Stephen Foran** (Social Media & Communications) – Everything has been going much smoother because of the calendar. If you have events and they're not put on social media when you request, tell me and call me out so I know!
11. **Jillian McCarthy** (Special Events) – Today is Archery Battle! You should all come after meeting! Special events is looking to plan another even in November.
12. **Chris Ambrose** (Sports Promotion) – My committee is focusing on Senior Day promotion. We're locking down the food, gimmicks, prizes, etc. and talking about how we will arrange Athletics' Marketing. I will keep bugging them. I will also be amending football trip to Yankee stadium.
13. **Quian Callender** (Travel) – The first trip was this past Saturday. It was a good trip overall. Tickets for Shear Madness Boston go online this Tuesday.

USG Report: Not in attendance.

Advisor Reports:

1. Brycen Waters – I don't have any other updates. Make sure everyone takes some time for yourselves because this is when the stress starts to pile up.
2. Em Loisel – I don't have any updates.
3. Jessica Gerum – I commend everyone for great questions and concerns. NACA is a professional organization that we as a department belong to. It is a way to go and meet vendors, artists, lecturers, etc. that want to put on activities on our campus. There are also educational sessions about including how to run committee members, marketing, and really any other topic as an organization we talk about. The prep was for 8 SUBOGers to go, but that doesn't mean if you apply you are guaranteed to go. It is a great opportunity for you to get a good scope about how Student Activities and programming works in a bigger sense and is a great learning opportunity. You all just passed a bunch of preps for October so make sure you get them on the events calendar. It is starting to peek up on the halfway mark of the semester. Make sure you're finding balance and ask for help when you need it. This is my favorite time of year, October, because there is so much going on. I look forward to a great semester. It is flu season so make sure you watch your hands! Next week we will have Melissa's replacement, Eric. He's coming next Monday as a new full time programmer in the programs office.
4. Kyle Neary – The office- we need to clean it. Please pick up after yourself. We are only four weeks in and it will only continue to get worse from here. Keep track of all the boxes that come in and be respectful of everyone else's space. Thank you to everyone who helped with Family Weekend. We didn't get volunteer list out well enough in advance. There are some things changing in our office and you all stepped up and helped us out. If you need anything give a holler!

## **VII. SUBOG CUP**

The SUBOG Cup was awarded to Krista Contaldi by Yezmin Crespo-Adorno.

## **VIII. POINTS TO THE GOOD OF THE ORDER**

### **VII. ADJOURNMENT**

Samantha Orchowicz moved to adjourn the meeting; Brendon Field seconded the motion and the meeting was adjourned at 4:53 P.M.

Respectfully Submitted:

Mike Gwiazdowski